



Limited Market Release Guidelines for Align Generic APIs Integrations

Tamar Kariv

FOR ALIGN TECHNOLOGY, INC. USE ONLY | Created By iTero Customer Success



Table of Contents

Limited Market Release Guidelines for Align Generic APIs Integrations..... 2

Revision History 2

Introduction 2

Configuration 2

Limitations 3



Limited Market Release Guidelines for Align Generic APIs Integrations

Revision History

Revision	Date	Notes
1	June 28, 2021	Initial version
2	Aug 27, 2023	Update configuration

Introduction

An important milestone is reached! Development is completed.

Once approved by both sides and tested by partner's test plan, project is switched to Production and start LMR (Limited Market Release). During LMR the product is deployed to a specific group of users that are willing to be part of the LMR and are selected by the partner.

The LMR period is set by Align team and the partner's team and usually lasts from one to three months.

What is done during LMR:

Activity	By who
Prior to LMR - communication to participants	Partner
Configure all participants to be able to use the integration	Align
Monitoring of usage of the partner's app and the generic APIs.	Align and Partner
Resolve issues that rise during LMR	Align and Partner
Prepare roll out plan	Align and Partner

Configuration

In order for a clinic/lab to be able to use the integration it must meet the following:

Configuration	By Who	Comments
1 Enable for the specific integration	Align	Each account must be enabled for the integration. No self-serve option.
2 Users should have a username and a password	Align	Users of the integration might need to log in to myitero.com. In order to get a



Configuration	By Who	Comments
		login option, users have to call to Align support.
3 Clinics must define 'Export Settings' via myitero.com →Setting or 3rd party can choose to apply global export settings (lab can change the defaults)	Account/Align	The account (clinic or lab) can configure the Export Settings from myitero.com. A 3rd party can choose to apply Export Settings to all accounts. In this case the configuration is done by Align personnel, and the accounts do not have to do it.

Limitations

- Legacy scanners cannot be part of an integration
- LMR participants are accounts (clinics or labs). The participation cannot be limited to individuals such as doctors or lab personnel.